Public Key Decision - No

## **HUNTINGDONSHIRE DISTRICT COUNCIL**

**Title/Subject Matter:** Huntingdonshire Place Strategy Update

**Meeting/Date:** Overview & Scrutiny (Performance & Growth)

4 October 2023

**Executive Portfolio:** Cllr Sarah Conboy, Executive Leader, Chair of

The Cabinet and Executive Councillor for Place

Report by: Neil Sloper, Assistant Director (Strategic Insights

& Delivery)

Ward(s) affected: All

## **Executive Summary:**

The report seeks comment from the Panel, reflecting the progress made so far, following the adoption of the shared Place Strategy for Huntingdonshire, known as Huntingdonshire Futures, which was approved by Council earlier this year.

# Background

Huntingdonshire Futures is a statement of shared aspirations for the future that seeks to improve the lives of all our residents, communities, and businesses. The project is bigger than the Council in isolation. By transforming the culture to embrace embedded partnership working, the project will help shape the future of Huntingdonshire over the next 20-30 years.

The Strategy document was the culmination of many months of engagement with residents, partners, elected representatives and other stakeholders to deliver a brighter future for Huntingdonshire via five journey themes; Pride in Place, Environment Innovation, Inclusive Economy, Health Embedded and Travel Transformed.

Huntingdonshire Futures aims to guide future strategy and policy developments and investment decisions by the Council and partners, enabling more effective delivery of integrated interventions that better serve the current and future needs of residents, communities, and businesses.

### **Progress since March 2023**

Since adoption, the project has moved into a new phase, aimed at delivering of Huntingdonshire Futures. Stakeholders have been encouraged to help form steering groups which will lead to action planning and project delivery.

The current project phase is concentrated on establishing effective steering groups for each journey theme, accompanied by a governance framework, moulded to each steering group's individual needs.

The Council's commitment to pro-actively work with partners and stakeholders throughout 2023/24 has resulted in a step-change of project resourcing, to help support these new ways of working.

A more detailed summary of progress can be found in Appendix 1.

#### RECOMMENDATION

The Overview and Scrutiny Panel is invited to comment on the approach and progress made so far by the Huntingdonshire Futures project in the six months following the adoption of the Place Strategy. The Panel's input is welcomed, to help inform how the project may scale its activities, over the coming months.